

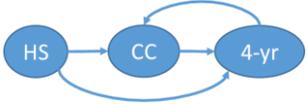
UNIVERSITY OF TEXAS  ARLINGTON

THECB Major Policy Discussion Transfer Success

October 2017

UTA - DCCCD Data Federation

Ecosystem Analytic Goals



```
graph LR; HS((HS)) --> CC((CC)); CC --> HS; CC --> 4yr((4-yr)); 4yr --> CC;
```

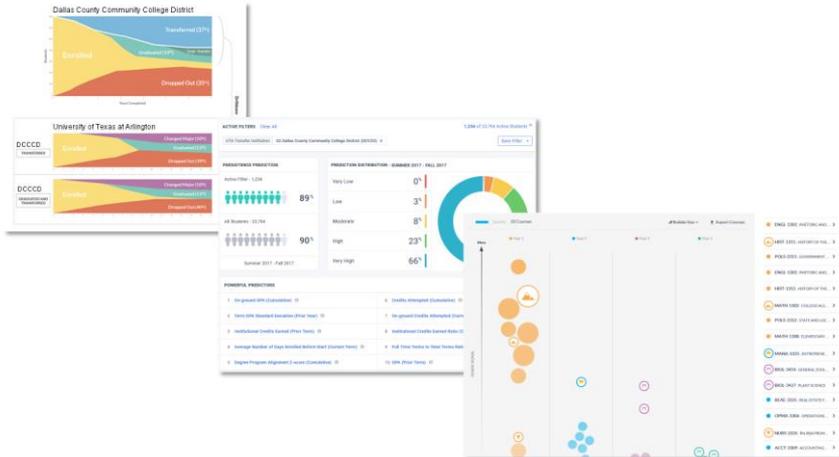
Benefits for 2-year school	Benefits for 4-year school
Identify high-impact courses across both schools	Leverage better transfer student info in predictive analytics
Provide prescriptive insights for high-impact interventions	Offer more proactive pathway guidance and advising
Measure intervention efficacy	Measure intervention efficacy

Learn from each other to improve student success through student pathway analysis, identifying actionable opportunities, and learning through campaign execution

UNIVERSITY OF TEXAS  ARLINGTON

UTA - DCCCD Data Federation

A Shared Analytic Ecosystem



UNIVERSITY OF TEXAS  ARLINGTON

UTA x TCC



Benefits to 4-year institution

- Earlier access to the transfer enrollment pipeline
- Potential decrease in time to degree for transfer students through accurate advising



Benefits to 2-year institution

- Potential increase in students completing Associates degree
- Potential increase in students attending 4-year institution and finishing Bachelors degree
- Improvements to reverse articulation process being discussed as a part of this program



Benefits to student

- Application barrier removed
- Accurate advising earlier in their academic career
- Sense of belonging potentially achieved from University proactively contacting the student

UNIVERSITY OF TEXAS  ARLINGTON



- A program designed to remove barriers for transfer students and provide a smoother transition rather than a hand-off
- TCC students indicate an interest in attending UTA early in their community college career
- UTA and TCC then participate in a simple exchange of data fields necessary to complete an application to UTA for those TCC students

UTA Transfer Programs/Resources

- Epsilon Rho Chapter of Tau Sigma National Honor Society
- Maverick TRANSFERmation
- Transfer Orientation Leaders
- Transfer Appreciation Day
- Transfer Services Newsletter
- Transfer Talks
- Academic Plaza/IDEAS Online

Over 50% of our transfer students desire to further their degree beyond the bachelor's degree.

